

The Cambridge Strategy Asset Management

News Release

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For Immediate Release:

DEREK DOUPE JOINS THE CAMBRIDGE STRATEGY (ASSET MANAGEMENT) AS DIRECTOR OF MARKETING

LONDON – February 20, 2008 – The Cambridge Strategy (Asset Management) Ltd announces the appointment of Derek Doupe as its Director of Marketing.

Derek joins from Victoria Capital, where he was most recently responsible for the firm's business development activities. Previously, he held positions as Director, Alternative Investments at Russell Investment Group and Executive Director, responsible for Schroders Hedge Fund programme.

Commenting on the appointment, Ed Baker, Chairman of The Cambridge Strategy (Asset Management) Ltd said:

"The appointment of Derek is a key step in the evolution of our business. We have spent the last three years developing our proprietary trading platform and infrastructure. Our investment process has consistently delivered alpha for our clients and we feel we are ready to grow our assets significantly. As part of our growth strategy, we launched our first fund in February 2008 and felt that we now needed a senior marketing executive like Derek to execute our marketing strategy. Derek is the perfect complement to our needs."

Commenting on his appointment, Derek Doupe noted:

"The Cambridge Strategy (Asset Management) Ltd offers a compelling opportunity. The chance to work with quality, experienced investment professionals, coupled with the robust infrastructure that has been developed and the stellar returns the firm has delivered to its clients since the firm's inception made my decision easy. Further, the recent launch of The Cambridge Strategy Asian Alpha Fund will enable us to offer the firm's capabilities to a wider community of investors than was previously possible."

About the Asian Alpha Currency Programme:

The Asian Alpha Currency Programme aims to profit from short and medium term moves in the Asian market currency pairs. To achieve this, the firm employs a systematic approach, designed to perform across market environments. The process combines two types of trading systems (a Systematic Technical Strategy and a Systematic Fundamental Strategy).

The Asian Alpha Currency Programme commenced trading in February 2006 as a managed account for an Asian institutional client. In February 2008, a Cayman Islands based fund was established to provide access to this programme for a wider community of investors.

*The strategy delivered returns of 28.4% in 2007 and has delivered returns of 20.0% since inception with a Sharpe ratio of 2.1. **

About the Investment Manager:

The Cambridge Strategy (Asset Management) Limited is a London based private asset management company that has been managing money for its clients since 2004. The Cambridge Strategy focuses on the world's currency markets and has developed three proprietary actively traded currency strategies. It also offers an active currency overlay program. The Cambridge Strategy's unique approach is derived from a proprietary trading platform developed by its principals.

The Cambridge Strategy is owned by its three senior principals – Edward Baker, former CIO of Emerging Markets at AllianceBernstein; Russell Thompson, former AIG Head Trader of Asian Markets and Peter Henricks, former CEO of Alliance Asia. They collectively have 73 years experience in the investment management industry and bring a diverse and distinctive set of skills to the Cambridge Strategy.

In 2007 The Cambridge Strategy (Asset Management) was nominated as currency manager of the year by the Specialist and Alternative Investment Manager Awards.

The Cambridge Strategy (Asset Management) Limited is Authorised and Regulated by the Financial Services Authority in the UK.

*** NOTES TO PERFORMANCE:** *The performance data quoted relates to the equal weighted average of the managed accounts invested via the Asian Alpha Currency strategy (US\$ performance, net of all fees). Source: The Cambridge Strategy (Asset Management) Limited.*

The risk free rate and minimum acceptable rate of return is US\$ LIBOR (1 month). Returns and statistics are calculated on the basis of monthly returns. Period: February 2006 – January 2008. Past performance should not be taken as a guide to future performance. Performance information is available at www.thecambridgestrategy.com